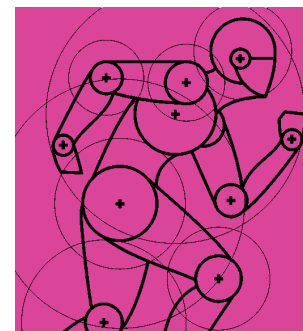


# Orthopaedic & Trauma Times



## Completed Artwork and Acceptable File Formats Specification Information

### A4 (210 x 297mm) Publications

Quarter page ad	90mm x 135mm
Horizontal half-page ad	190mm x 135mm
Full page ad within margins	190mm x 270mm
Full page A4 ad with bleed (with ticks and bleed)	216mm x 303mm

### Completed Advert Artwork

Send to Sarah Petty via email at [sarah@pregoevents.com](mailto:sarah@pregoevents.com) or send on disk with a digital proof to:

**OTT ADVERTS, PREGO EVENTS LTD,  
White Rose Mills, Holmfild,  
Halifax, West Yorkshire, HX3 6SN**

### Acceptable File Formats (300dpi)

Hi Res PDF: Version 1.3 and 1.4 ONLY PDF files with all fonts and images embedded.

Editable EPS files with all fonts and images embedded (We are not permitted to load fonts due to Copyright and Licensing laws.)

Hi Res JPEG (300dpi) files for image use only.

### Preferred Supplied Material for Original Illustrations

Original artwork (ie illustrations), colour transparencies, photographs. Try to avoid cuttings from magazines and catalogues as these images may have previously been scanned, quality cannot be guaranteed due to potential screen clash and loss of clarity.

### Font Sizes and Colour

#### Recommendations are:

Colour text (including white out) should not be under 12pt on a two colour background.

Colour text (including white out) should not be under 9pt on a single colour background.

Recommendation of bold type faces and sans serif on the above.

No reverse text (white out) should be used on a three colour background.

Three colour text should not be used unless above 14pt.

Black text should never be made from 100% black.

### Unacceptable File Formats

Files created in Powerpoint, Excel, Publisher and JPEG files with text.

These files cannot be used as complete artwork.

### Colour

**Colour files should be defined as CMYK process colours only.**

Colours defined in any other way may cause the advertisement to appear incorrectly.

No Pantone, RGB, Custom or Lab Cal Colours will be accepted.

Four-colour black or 'registration black' should never be used.

### Please Note:

These guidelines are provided for your peace of mind. Whilst every effort will be taken to ensure your Advert appears as intended, Castaways UK and Prego Events Ltd reserves the right to reject any artwork which doesn't comply with these specifications and are unable to accept any liability for errors and omissions once the proof has been approved.